

## Agency Focus Videos Reference Check

<b>Vendor Name:</b>	
<b>Reference Name:</b>	<b>Date:</b>

How many videos did (vendor name) produce for your company?

Approximately when did (vendor name) complete the videos?

Were there issues encountered during story-boarding?     Yes     No    If yes, explain:

Were there issues encountered during staging or production?     Yes     No    If yes, explain:

Was the vendor timely in each process of video production?     Yes     No    If no, explain:

Was the vendor professional during the production process?     Yes     No    If no, explain:

How has the company benefitted from the video that (vendor name) produced? (ie., community awareness, positive consumer feedback, staff growth, business profits, etc.)

What do you like / dislike about the video?

Would you use this vendor again if you needed another video?     Y     N    Why / Why not?